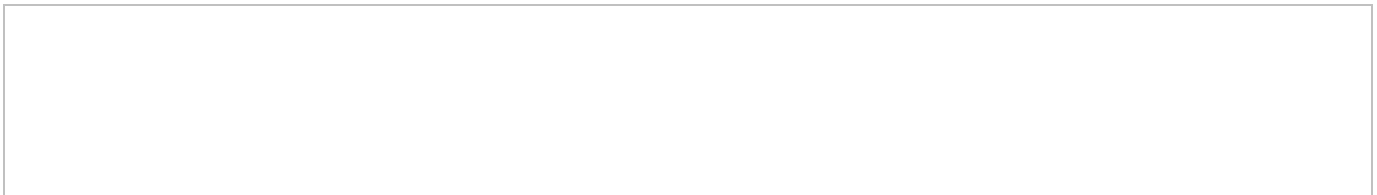


4.6

Recruitment

have become an integral part of the graduate recruitment strategy [15].

All undergraduate and graduate admissions officers are well-qualified and receive ongoing training as specified in SACS/COC's "Advertising, Student Recruitment, and Representation of Accredited Status" document [16]. This training is comprised of change memoranda, departmental and unit sessions, professional development in admission counseling, and annual retreats. Each undergraduate counselor is given a performance review annually that includes a comprehensive evaluation of a full presentation to a live audience of prospective students and family members. Student representatives also receive comprehensive annual training sessions in addition to ad hoc training, both led by qualified admission officers, as necessary. Graduate level]



- 04] TTU Graduate School
- 05] Office of International Education
- 06] College of Interdisciplinary Studies
- 07] NACAC Statement of Principles of Good Practice
- 08] Home _ Council of Graduate Schools
- 09] Welcome to NAGAP
- 10] SEAGAP - Home
- 11] Tennessee Conference of Graduate Schools
- 12] Publications Samples
- 13] Annual Fact Check
- 14] Admissions Presentation Example
- 15] Information Sessions
- 16] SACSCOC Advertising
- 17] Flight Plan_Overview_Priority Actions
- 18] Tennessee Association of Collegiate Registrars and Admission Officers
- American Association of Collegiate Registrars and Admission Officers
- National Association for College Admission Counseling
- National Collegiate Athletic Association
- TTU Website
- TTU Housing Information
- TTU Financial Aid Information
- TTU Scholarship Information a
- TTU Bursar Office
- TTU Academic Prograg