

The institution demonstrates that its chief executive officer controls the institution's fund-raising activities.

Compliance Partial Compliance Non-Compliance Not Applicable

Tennessee Technological University's (TTU's) chief executive officer, the University President, is responsible for setting strategic goals and objectives that support the mission and vision of the institution. In line with the mission and vision are fund raising initiatives that correlate to the goals and objectives set by the University President. The President exercises control over the fundraising activities of the University through the Vice President for University Advancement.

The division responsible for the University's fund-raising activities is the Office of University Advancement [1], headed by the Vice President for University Advancement [2]. The current Vice President has over 13 years' experience in higher education fund raising serving in leadership roles for over five years. The Vice President has served both public and private higher education institutions [3]. The Vice President for University Advancement reports directly to the University President [4] and is responsible for carrying out the President's directives for fund raising. This organizational relationship places definitive control of the institution's fund-raising under the President [5] [6].

Each major college or unit on campus (Agriculture and Human Ecology, Arts and Sciences, Athletics, Business, Education, Engineering, Interdisciplinary Studies, and Nursing) is assigned a major gift fundraiser [7]. All fund-raising activities for the college or unit are coordinated through the major gift fundraiser. Each of the major gift fundraisers reports directly through the Office of University Advancement. Fund-raising activities encompass all activities benefiting the college or unit whether by alumni groups, advisory boards, or individuals within the college.

Development is directp

