



# Competition Overview

Saturday, April 12

12-1:30 Tradeshow + preliminary round (if needed)

2-4ish Final pitches

Shark Tank style event

Compete alone or on a team

7 minute pitch, 5 minute Q&A

Innovative idea – does not need to be created but must be plausible and feasible

Thousands in scholarships to be awarded

Sign up for newsletter on website ([tnitech.edu/eagleworks](http://tnitech.edu/eagleworks))

# How to Compete

Have an innovative idea

Can be anything –

# How to Compete

## Create a business model/plan

Base it on the rubric – link is under FAQs on the website!

Watch the Business Model Canvas video on EW website (How to Compete)

We have mentors and The Biz Foundry to help you

Template available on FAQs page of website

## **Submit model two weeks before the competition**

Wednesday March 26 by 11:59 p.m.

ALL late submissions will lose 20 points in rubric\*\*\*

Don't wait til the last minute!

No changes accepted after 11:59 p.m. without penalty

# How to Compete

Develop a pitch and practice it!

7 minutes MAXIMUM

Tells the story

Presentation shouldn't be overly complex, is a supplement to your pitch

Presentation is NOT required

We will have multiple pitch practices prior to competition!

Use these sessions to get feedback and update your pitch. We will help as much as we can!

# How to Compete

We will provide a laptop for presentations

We HIGHLY recommend using PowerPoint widescreen format and sending your file to [Andrea akruszka@tntech.edu](mailto:Andrea.akruszka@tntech.edu) ahead of time; however

Save your presentation as a PDF to make sure it will be compatible, fonts will stay the same, etc.

Bring a copy of your presentation on a USB drive – backups are always a good idea!

We highly recommend NO video!

Test your presentation before you compete!

# How to Compete

If preliminary rounds necessary (assume they will be!):

Most likely will happen during tradeshow hours – otherwise will be in morning same day

You will do your 7 minute pitch

Judges will have 5 minutes for Q&A

If you don't have an answer – “Great question! We'll research that and get back to you!”

We will call time at 5 minutes even if you are in the middle of an answer





# Finals Judging

There will be 3-5 finalist judges – business and community leaders, entrepreneurs, etc

If a judge has worked with a team, they may still ask questions but they will not submit a rubric for that team

Judges will receive business summary before competition

They will score your pitch based on rubric on FAQ section of website

# Awards

Over \$10,000 in awards

First, Second, Third place

Smaller awards can go to any team, not just finalists!

Rural Reimagined

Others

Awarded as a **SCHOLARSHIP**

Excess aid

If at federal maximum, let us know, we will do our best to work something out

# Competition Day Overview

12-1:30 – Tradeshow – RUC Multipurpose Room

1:30 – Finalists announced

2:00 – Finalist pitches – RUC Multipurpose Room

Public event- **INVITE FRIENDS AND FAMILY!** There is a crowd favorite award so bring everyone!

**Times and locations may change slightly!**





# Important Spring Dates (subject to change)

# I&E Certificate

Open to all majors

Hours split between classes and experience

Information on webpage!

<https://www.tntech.edu/innovation/> → Academic Programs → I&E Certificate

Talk to your advisor then contact us through webpage if interested

Don't wait until right before you graduate! Start early for the most help!

If you are graduating this semester, start this process now!!!

[www.tntech.edu/eagleworks](http://www.tntech.edu/eagleworks)

Follow us on FB/Insta: @TechEagleWorks

AKRUSZKA@TNTECH.EDU

Register now:

