



Agenda

Eagle Works Competition

I&E Certificate

Biz Foundry

Resources

Upcoming workshops/events

Questions

Competition Overview

Saturday, April 15

12-1:30 Tradeshow

2-4ish Final pitches

Shark Tank style event

Compete alone or on a team

7 minute pitch, 5 minute Q&A

Innovative idea – does not need to be created but must be plausible and feasible

Don't worry about starting a business (unless you want to!)

Thousands in scholarships to be awarded

Sign up for newsletter on website (tnitech.edu/eagleworks)

How to Compete

Have an innovative idea

Can be anything – business, service, app, invention

Actual business not required

Form or join a team

Team not required but highly recommended

No idea but want to compete? Find a team

Having trouble finding a team or teammates? Contact Andrea
akruszka@tntech.edu – we will help as much as possible!

Be sure to review the How to Compete/FAQs pages
<https://www.tntech.edu/eagleworks>

How to Compete

Create a business model/plan

Base it on the rubric – link is under FAQs on the website!

Watch the Business Model Canvas video on EW website (How to Compete)

We have mentors and The Biz Foundry to help you

Template available on FAQs page of website

Submit model two weeks before the competition

Wednesday March 29 by 11:59 p.m.

ALL late submissions will lose 20 points in rubric***

Don't wait til the last minute!

No changes accepted after 11:59 p.m. without penalty

How to Compete

Develop a pitch and practice it!

7 minutes MAXIMUM

Tells the story

Presentation shouldn't be overly complex, is a supplement to your pitch

Presentation is NOT required

We will have multiple pitch practices prior to competition!

Use these sessions to get feedback and update your pitch. We will help as much as we can!

How to Compete

We will provide a laptop for presentations

We HIGHLY recommend using PowerPoint widescreen format and sending your file to [Andrea akruszka@tntech.edu](mailto:Andrea.akruszka@tntech.edu) ahead of time; however

Save your presentation as a PDF to make sure it will be compatible, fonts will stay the same, etc.

Bring a copy of your presentation on a USB drive – backups are always a good idea!

We highly recommend NO video!

Test your presentation before you compete!

Finals Judging

There will be 3-5 finalist judges – business and community leaders, entrepreneurs, etc

If a judge has worked with a team, they may still ask questions but they will not submit a rubric for that team

Judges will receive business summary before competition

They will score your pitch based on rubric on FAQ section of website

Awards

Over \$10,000 in awards

First, Second, Third place

Smaller awards can go to any team, not just finalists!

Rural Reimagined

Others

Awarded as a **SCHOLARSHIP**

Excess aid

If at federal maximum, let us know, we will do our best to work something out

1-2:00 – Tradeshow

Tradeshow

Chance for the public to interact with you

8' table with black cloth

No electricity

Setup (starting at 10 a.m.)

We will announce finalists at 1:30

Main event continued

Intellectual Property

You will own all rights to your business; however, there are a few caveats:

- Significant use of university resources may require equity share; also:

- There are circumstances in which you can optionally choose to partner with TN Tech for an equity stake in your company to cover patent filings, legal work, etc. Please view the video linked on the FAQ page.

Review the IP Policy – link is on the FAQ and How to Compete sections of Eagle Works website.

If you are competing, you will be sharing information about your idea

Important Spring Dates

Jan-18	Spring Kickoff/Info Session	Mar-29
Feb-01	Business Model Canvas	
Feb-08	Elevator Pitches (info & workshop)	
Feb-13	Pitch Practice	
Feb-15	IDEA CHALLENGE	
Feb-22	Prototyping/MVP	
Mar-01	Effective Presentations	
Mar-08	Help Session/Feedback	
Mar-22	Pitch Practice/Model Review	
Mar-23	Pitch Practice/Model Review	
Mar-28	Pitch Practice/Model Review	

Podcast

Supplemental to workshops

Tips, tricks, guest interviews

Search “Eagle Works Podcast” wherever podcasts are found

Google, Apple, Spotify, Pandora, etc

I&E Certificate

Open to all majors

Hours split between classes and experience

Information on webpage!

<https://www.tntech.edu/innovation/> Academic Programs I&E Certificate

Talk to your advisor then contact us through webpage if interested

Don't wait until right before you graduate! Start early for the most help!

If you are graduating this semester, start this process now!!!

URECA

Provost mini grant \$3,000

https://www.tntech.edu/provost/ureca/ureca_grant_program.php

Biz Foundry

<https://www.thebizfoundry.org/>

Coworking space and LaunchTN accelerator

Mentorship

Networking and learning opportunities

Need Help?

Business Model

Jeff at the Biz Foundry jeff@thebizfoundry.org

Mentors

We can connect you with local entrepreneurs

Funding

URECA has \$\$\$\$\$!!!!

https://www.tntech.edu/provost/ureca/ureca_grant_program.php

Workshops

Continue to come to them! Full schedule on webpage!

General Info

Michael and Andrea

Email akruszka@tntech.edu

www.tntech.edu/eagleworks

Follow us on FB/Insta: @TechEagleWorks