

## Masters of Business Administration

### College of Business - MBA

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The MBA Program is designed to allow students to pursue an on-campus program, a 100% online program or a combination of both. Our program has over a decade of online learning experience. Whether students take class on-ground or online, courses and professors are all the same and there is no difference between earning a degree online, or on campus

Full-time and part-time programs are available for students to earn their degree at their own pace. Students can finish the 30-hour program in as little as one year. The purpose of the M.B.A degree is to offer a professional program preparing graduate students from diverse backgrounds for rewarding careers in organizations. The core area of business studies is broad in scope for the purpose of developing general managerial competence through extensive use of various pedagogies such as case methods, simulations, and research projects. Electives are used to develop special competencies of interest to the student. In the degree, the College seeks to:

- Provide a high level of confidence that will allow the student to cope with uncertainty, communicate effectively, and to make decisions in an increasingly complex and global business environment.
- Provide an awareness and appreciation of the legal, ethical, social, political, and economic



SLO 1:A

achieved results at the desired 70 percent or above. Suggested modifications for improvement are addressed later in this report.

**SLO 3: Knowledge and skills to perform in a professional environment**

COMP-XM Business Communication score

2017-18

2018-19

2019-20

~~2020-21~~

2021-22



Summary - While the percentage of MBA students scoring 70 or better on the teamwork and leadership assessment has historically been well above the benchmark, the percentage dropped to 62.63 in the 2021-22 academic year. This is about 12 points below the benchmark of 75 percent. At the same time, the benchmarks for all scenarios (1-4) of the change management simulation were easily surpassed. It might be noted, however, that the percentage of students reaching critical mass in each scenario has declined from an average of 89.5% in 2021 to 72.67% in 2022.

## SLO 2: Ethical dimensions of decision making

For three consecutive years, student have failed to meet the COMP-XM 1002 uench ar(a)2.7 d tv (,)2 ( l)2.8 (e)-6.4 ( i)2.7

DS 6220 is used as a new assessment point of the quality of student writing. It is based on the case assignment listed below. The case write-ups of the students are then assessed based on a rubric.

### Case Assignment 3

You are to read the article called USA Swimming: The Data Integration Project and provide your responses to the following questions.

1. A nice way to think about such a huge project would be to decompose it into the following components: enterprise/local architectures, enterprise database, web portal, member services, national team services, athlete services, swim meet services, and local club services. Assess each of these components in terms of their anticipated outcome specification uncertainty. Briefly justify your assessment of each component.
2. Table 4 from the case describes the project team. Instead of this structure, it would be far better to have a project team comprised of both USAS and Statera personnel and a project steering committee. Who should be on the project steering committee (you can if you wish to identify roles not mentioned in the case)? Be sure to identify your project steering committee members, justifying the selection of each member. Who should be the project manager (you may decide on a single project manager or co-project manager)? Justify your selection.
3. This project is far too complex to implement as a single, large project. The first question decomposed the project into a more manageable set of subprojects. Recommend a project plan that indicates the sequence in which these subprojects are to be undertaken. Allow for the possibility of subprojects occurring in parallel and to account for dependencies between subprojects; e.g., subproject C should not begin before subproject A has been completed. Your plan should strive to accomplish the overall project in a reasonable time and at a reasonable cost while meeting the needs of all stakeholders. Explain and justify your plan.

#### 1. Curriculum Map

