

Institutional Effectiveness Report 2020-21

Program: Engineering Management MSEM

College and Department: College of Engineering, General & Basic Engineering Department

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Mission:

The MSEM program is currently guided under the General & Basic Engineering Department Mission:

The General & Basic Engineering (GBE) Department will provide a high quality educational

as part of the new course developments, but future curricular adjustments are being planned with GBE department coordination.

The 2020-2021 COVID-19 pandemic difficulties also may have troubled overall campus marketing efforts, negatively impacting sales (ti2 0.30-e)-3 (ffo)-610.8 (b)-0.-504 0 Td py ents