

Institutional Effectiveness

2020-2021

Program: Masters of Business Administration

College and Department: College of Business - MBA

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Mission: The MBA Program is designed to allow students to pursue an on-campus program, a 100% online program or a combination of both. Our program has over a decade of online

Student Learning Outcomes:

- SLO 1: Students will demonstrate ability to integrate knowledge of core business disciplines.
- SLO 2: Students will demonstrate awareness of ethical implications of business decisions.
- SLO 3: Students will possess the necessary knowledge and skills to perform in a professional environment.
- 3.1 Students will demonstrate proficiency in written and oral communication skills.
 - 3.2 Students will be able to make appropriate choices regarding communication strategy, medium, and design.
- SLO 4: Students will demonstrate the ability to think critically in addressing business problems.
- 4.1 Students will demonstrate ability for problem solving and decision making.
 - 4.2 Students will demonstrate ability to think critically about business issues for making impactful business decisions.
- SLO 5: Students will demonstrate an understanding of leadership skills and the ability to influence others.
- 5.1 Students will be able to identify effective leadership skills required in diverse situations.
 - 5.2 Students will be able to demonstrate leadership skills leadership issues
- will demonstrate ability

Results:

SLO 1:

SLO 4: Think critically in addressing business problems

COMP XM Analytical and Quantitative score

	2017	2018	2019	2020	2021
Mean	79.81%				

DS 6220 is used as a new assessment point of the quality of student writing. It is based on the case assignment listed below. The case write ups of the students are then assessed based on a rubric.

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Case Assignment 3

You are to read the article called USA Swimming: The Data Integration Project and provide your responses to the following questions.

1. A nice way to think about such a huge

Appendix 1: Curriculum Map

MBA Curriculum Map – Fall 2016 to Fall 2020

	Goal 1	Goal 2	Goal 3		Goal 4		Goal 5		
Learning Objectives	1.1 Core Business Knowledge	2.1 Ethics	3.1 Written and Oral Communications	3.2 Communication approach	4.1 Problem solving	4.2 Critical Thinking	5.1 Identify effective leadership	5.2 Demonstrate leadership skills	5.3 Teamwork skills
ACCT 6010	Accounting		X			X			X
FIN 6020	Finance					X			
ECON 6050	Analytical Decision Making					X			
MKT 6100	Marketing			X		X			
BMGT 6200	Organizational Leadership	X	X	X		X	X	X	X
DS 6220	Information Technology		X						
BMGT 6950	Business Strategy	X		X		X	X	X	X