

## Institutional Effectiveness

2019-2020

**Program:** Masters of Business Administration

**College and Department:** College of Business - MBA

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**Mission:** The MBA Program is designed to allow students to pursue an on-campus program, a 100% online program or a combination of both. Our program has over a decade of online learning experience. Whether students take class on-ground or online, courses and professors are all the same and there is no difference between earning a degree online, or on campus.

Full-time and part-time programs are available for students to earn their degree at their own pace. Students can finish the 30-hour program in as little as one year. The purpose of the M.B.A degree is to offer a professional program preparing graduate students from diverse backgrounds for rewarding careers in organizations. The core area of business studies is broad in scope for the purpose of developing general managerial competence through extensive use of various pedagogies such as case methods, simulations, and research projects. Electives are used to develop special competencies of interest to the student. In the degree, the College seeks to:

- Provide a high level of confidence that will allow the student to cope with uncertainty, communicate effectively, and to make decisions in an increasingly complex and global business environment.
- Provide an awareness and appreciation of the legal, ethical, social, political, and economic environments of business.
- Provide essential competence in administration, as well as an understanding of the administrative process.
- Develop a high level of skill in problem analysis and decision making.
- Provide sufficient competence for making positive contributions to one of the functional areas of a business firm through changing technology within the business context.

The MBA program is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB Accreditation represents the highest standard of achievement for business schools worldwide.

The MBA program at Tennessee Tech consists of ten, 3-hour courses for a total of 30 hours:

- Seven 3-hour core courses (21 hours)
- Three 3-hour electives (9 hours)

As many as 9 semester hours may be transferred in from other AACSB accredited schools. Credit will not be allowed for courses taken more than five years prior to application to Tennessee Tech.

**Student Learning Outcomes:**

SLO 1: Students will demonstrate ability to integrate knowledge of core business disciplines.

SLO 2: Students will demonstrate awareness of ethical implications of business decisions.

SLO 3: Students will possess the necessary knowledge and skills to perform in a professional environment.

3.1 Students will demonstrate proficiency in written and oral communication skills.

3.2 Students will be able to make appropriate choices regarding communication strategy, medium, and design.

SLO 4: Students will demonstrate the ability to think critically in addressing business problems.

4.1 Students will demonstrate ability for problem solving and decision making.

4.2 Students will de

COMP-XM Ethical, Legal, and Social Responsibility

	2016	2017	2018	2019	2020
Mean	63.39%	77.03%	78.52%	83.32%	65.42%
N	91	104	102	34	97
% above 70%	39.56%	58.65%	71.57%	82.35%	54.64%

COMP-XM Business Communication score

	2016	2017	2018	2019	2020
Mean	72.75%	78.95%	84.08%	91.86%	74.87%
N	91	104	102	34	97
% above 70%	49.45%	65.38%	83.33%	91.18%	62.89%

## Appendices

1. Curriculum Map

