

Define Goal:

Develop recruitment plan for prospective TTU Engineering students.

Intended Outcomes / Objectives:

Increase outreach to area schools.

Attend recruitment events, such as college fairs.

Goal I - Student Ambassador Program**Define Goal:**

Develop and grow Student Ambassador Program, take applications, and develop Student Ambassador presentations.

Intended Outcomes / Objectives:

The intended outcome for the Student Ambassador Program is to ensure student success within the group (retention and persistence), and to Atmam

Average number of contacts between advisee/advisor	22	N/A
Total number of major changes (to a major outside the college of engineering)	101	7%
Total number of advisees in good academic standing as of sp2019	1095	82%
Total number of advisees at risk as of sp2018	244	18%
Total number of advisees enrolled for summer or fall 2018, graduated, or on co-op	1071	78%

Attachments:**Results for Recruitment Plan****Goal/Objective/Outcome Number:** Goal 6**Results:**

The Director of the SSC was involved with many recruitment activities, some of which involved staff participation. Following is a list:

2018-2019 Clay N. Hixson Student Success Center Recruitment and Outreach

Off-campus

August 2018: Oak Ridge National Labs, undergrads and graduates, 50+

September 2018: Murfreesboro, TN, Siegel high school, 150+

October 2018: Bradley County, middle school students, 1000+ students (Makers)

October 2018: Columbia State Community College, Columbia, TN- STEM girls event, 200+ girls (Makers)

November 2018: DENSO in Maryville, TN, 200+ high school students (Makers)

February 2019: Walters State Community College & Expo Center, middle school, high school, and College students, 750+ students (Makers)

Spring 2019: Motlow State Community College, McMinnville location, transfers, 100+

Spring 2019: Nashville State Community College, High school and transfers, 50+

Spring 2019: Chattanooga Girls Leadership Academy, Chattanooga, TN, spoke with 25 girls (Makers)

Spring 2019: Wrs)

October 19, 2018: Oasis College Connection group (counselor and students), hosted them and provided lunch tickets. Around 30 people.

March 16, 2019: Engineering Open House "Yield" event: estimated 100+ students in attendance plus guests.

March 22, 2019: Columbia State Community transfer students visited, 30 students in attendance.

April 2019: Hosted 55 students from diverse high schools from Knoxville (split costs for bus with College of Education, admissions paid lunch)

May 2019: Boys' State Career/College night, spoke with 300+ rising high school seniors from across TN.

June 2019: College of Agriculture Leadership program, spoke with 50+ high school students.

Other:

SSC Director hosted or arranged meetings for an additional 20+ students on campus during the 2018-2019 year.

Attachments:

Results for Student Ambassador Program

Goal/Objective/Outcome Number: Goal 0

Results:

The goal for the Student Ambassador program is to create an inclusive group of engineering leader, to offer professional development activities for Ambassadors, and to provide opportunities for high-impact practices, such as service-learning. Outcomes this year (18-19 academic year) can be measured by the following:

50% of Ambassadors were female

Ambassadors participated in a professional development opportunity, where they were trained by an external consultant on how to present scientific material in outreach contexts (this training was funded by the TBR-SERS grant awarded to the SSC for the 18-19 year)

Students participated, on average, 14 hours of service

Attached is a summary of Ambassador activities and demographics

Attachments: Attached Files

[ambassador program evaluation 2018.pptx](#)

Results for Supplemental Instruments ? ? Objective/Outcome Number:

Program Changes and Actions due to Results:

No modifications are needed at this time.

Link to Assessment:

Assessment of at-risk student advising suggests that students who are at-risk receive adequate face-time and contact with their advisor, and -