2018-19

College of Business Student Success Center

Julie Galloway

The purpose of the COB SSC is two-fold: providing academic support services and professional development/student engagement activities to business students.Academic support services include one-on-one academic advising, tutoring services, and the availability of resources, information, and guidance to all students in the Basic Business curriculum.These services are provided by a staff of professional advisors and Center support staff.

Professional development and student engagement activities are provided by the Student to Career program and include annual events such as Business Etiquette Dinner, internship preparation seminar, guest speakers, alumni visits, and topical sessions. The unit also supports student preparation and promotion of College annual events, including Fall Celebration Dinner, Women's Leadership Conference, and Business Career Fair. The Associate Director for Professional Development and the program's staff plan and produce the activities of this program in conjunction with multiple campus and community partners.

Both functions – academic advising/academic support and professional development/student engagement – support the Tech Tomorrow Strategic Plan in several ways:

- Core prMMMMM-MMMMMMMM

retention reports generated by TTU's Institutional Research.

1. We will improve the www.cobstudentsuccess.com website.

Acting on recommendations from the 2013-14 report, we will create a more user-friendly and effective website by:
   a. removing items that are not frequently utilized.
   b. improving the home screen to guide users more effectively to needed information.

We will increase participation in Eagles Excel, an academic support and recovery program for at-risk students in the Basic Business major.

Advisors will collaborate with program lead advisor Brandi Lovin to examine the methods by which students are selected and invited to participate in the program and consider actions that may motivate students to commit to and complete the program expectations. This goal supports the university initiative of improving retention, as well as demonstrates support of the advising technology provided by TTU's office of Enrollment Management & Student Success. It also directly supports the College of Business Student Success Center's mission of providing support to students for academic success.

We will more effectively provide information about business student organizations to our advisees and other interested students.

Our 2013-14 assessment indicated a need for COB SSC advisors to more effectively provide information to students about College of Business student organizations. Advisors will make materials available to students on a regular basis that list business student organizations, explain what they do, and how students can get involved.

Using feedback from our "Student Satisfaction Survey for Academic Advising Services," we will evaluate student feedback in this effort.

We will eliminate an area of duplicated service in the College of Business Student to Career program by deferring the activities of the Ticket to Ride/Nashville Career Fair preparation program to TTU Career Services.

provided by TTU's office of Enrollment Management & Student Success. It also directly supports the College of Business Student Success Center's mission of providing support to students for academic success.

We will expand internship opportunities for College of Business students with both internal and external partners.

The COB has received approval of a new position that is shared jointly by COB and TTU Career Services. This position will allow us to develop strategies to build relationships with faculty, Career Services personnel, and employers and gain information about how to structure an internship program. The individual in this position will develop a website that will connect students seeking internships with companies and entities seeking interns

1. We will assess our College of Business programs as part of the Summer Orientation, Advisement, and Registration (SOAR) events.

As an academic unit, the College of Business provides programming during the Summer Orientation, Advisement, and Registration (SOAR) events in two areas - "Academic Department Meeting" in Day 1, and "Advisement & Registration" in Day 2. During the Academic Department Meeting, COB staff present information regarding academic, program, and student support services available to COB students. On Day 2, students return to Johnson Hall where academic advisors assist them through the process of course selection, schedule preparation, and registration.

This is the first time the COB has conducted an internal assessment of our SOAR programs.

Assessment will occur during the first 5 SOAR programs, held during June 2015, and will consist of two elements - (1) student feedback from "COB Evaluation Form" and (2) our ability to complete the advisement & registration process in 2.5 hours or less

Goal 2 - We will increase participation in Eagles Excel

Annual Unit Report

fall and spring semesters

Eagles Excel Fall 2015 and Spring 2016 reports (1) provide a narrative summary of the program for each semester and an analysis of data including participation, GPA comparisons, and review of outcomes. (2) Success is defined as positive gains in academic performance by participating students as well as increase in active student participation. (3) All data is derived from careful documentation of invited students, participating students, notes reflecting individual meetings with participating students, and the academic results of participating students as provided by Banner SSB (Eagle Online) and the Student Success Collaborative Platform. Information is compiled by the program's primary administrator, advisor Brandi Lovin. (4) Reports are reviewed by Ms. Lovin and the COB SSC director, as well as the full staff of the COB SSC, at the end of the Spring semester. We identify negatives and positives, and generate ideas for improvement.

Attached Files
   EE Final Statistics - Fall 2015
ý EE Final Statistics - Spring 2016

 Goal 3 We will eliminate an area of duplicated service in the College of Business Student to Career program by deferring the activities of the Ticket to Ride/Nashville Career Fair preparation program to TTU Career Services

Annual Unit Report

Other

Annually:

students as provided by Banner SSB (Eagle Online) and the EAB Platform. Information is compiled by the program's primary administrator, advisor Brandi Lovin. (4) Reports are reviewed by Ms. Lovin and the COB SSC director, as well as the full staff of the COB SSC, at the end of the Spring semester. We identify negatives and positives, and generate ideas for improvement.

Attached Files
  EE Final Statistics - Fall 2014
  EE Final Statistics - Spring 2015

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 Goal 4. We will assess our College of Business programs