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### MBA Studies

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The MBA Program is designed to allow students to pursue an on-campus or online program, or both. Our program has over a decade of online learning experience. We have a great faculty and professors are all the same and

Full-time and part-time programs are available for students to earn the MBA degree in a full-time hour program in as little as one year. The purpose of the M.B.A degree is to offer a rewarding careers in organizations. The core area of business studies is broad in scope for the purpose of various pedagogies such as case methods, simulations, and research projects. Electives are used to

College seeks to:

- Provide a high level of confidence that will allow the student to confidently make decisions in an increasingly complex and global business environment.
- Provide an awareness and appreciation of the legal, ethical, social, and environmental aspects of business.
- Provide essential competence in administration, as well as the ability to work in a diverse and multicultural environment.



Overall, the class scored a 82% (up from 81% in F2015) on the Capsim Balance scorecard, which measures success within the simulation, and a 69% (up from 65% in F2015) on Board Query questions, which measures comprehensive understanding of all MBA core courses. Scores ranged from 98% to 34% on the balanced scorecard, and 89% to 43% on the board query questions. Metrics were as follows:

#### Balanced Scorecard:

70 - 74% - 1

65 - 69% - 1

60 - 64% - 1

55 - 59% - 0

50 - 54% - 1

45 - 49% - 1

40 - 44% - 0

35 - 39% - 0

30 - 34% - 1

Benchmark 1: 77% of students scored a 75% or better on the Balanced Scorecard

Benchmark 2:

#### Board Queries

95 - 100% - 0 (# of students)

90 - 94 % - 0

85 - 89% - 1

80 - 84% - 0

75 - 79% - 13

70 - 74% - 1

65 - 69% - 7

60 - 64% - 1

55 - 59% - 3

50 - 54% - 1

45 - 49% - 2

40 - 44% - 1

35 - 39% - 0





50 - 54% - 2

45 - 49% - 0

40 - 44% - 0

35 - 39% - 0

30 - 34% - 0

#### Board Queries

95 - 100% - 3 (# of students)

90 - 94 % - 3

85 - 89% - 5

80 - 84% - 3

75 - 79% - 7

70 - 74% - 3

65 - 69% - 1

60 - 64% - 4

55 - 59% - 0

50 - 54% - 1

45 - 49% - 0

40 - 44% - 0

35 - 39% - 0

30 - 34% - 0

According to board query questions, students seemed to struggle most with the

90 - 94% - 7

85 - 89% - 7

80 - 84% - 8

75 - 79% - 3

70 - 74% - 1

65 - 69% - 1

60 - 64% - 1

55 - 59% - 2

50 - 54% - 0

45 - 49% - 1

40 - 44% - 1

35 - 39% - 0

30 - 34% - 0

#### Board Queries

95 - 100% - 0 (# of students)

90 - 94 % - 3

85 - 89% - 5

80 - 84% - 3

75 - 79% - 9

70 - 74% - 5

65 - 69% - 5

60 - 64% - 2

55 - 59% - 1

50 - 54% - 0

45 - 49% - 0

40 - 44% - 0

35 - 39% - 0

30 - 34% - 0

According to board query questions, students seemed to struggle most with the  
successful in the quadrant.

quadrant of questions, and were most

#### Attached Files

[Analytical Quantitative Miller Fall14](#)

[S2017 Analytical Quantitative](#)

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According to board query questions, students seemed to struggle most with the performed well when

but

#### Attached Files

[F2015 Business Communication](#)

[F2015 Business Communication](#)

[S2016 Business Communication](#)

[S2016 Business Communication](#)

[F2016 Business Communication](#)

[S2017 Business Communication](#)

#### Goal 4

The PDF entitled "F2016\_CCT and Decision Making," measures the demonstration of proficiency in areas such as complex problem solving, logical reasoning, and idea generation for making business-related decisions. Overall, the class scored a 80% on the Capsim Balance scorecard, which measures success within the simulation, and a 77% on Board Query questions (higher than the 67% score from F2015), which measures comprehensive understanding of content from all MBA core courses. Scores ranged from 93% to 51%, on the balanced scorecard, and 93% to 54% on the board query questions. Metrics were as follows:

#### Balanced Scorecard:

95 - 100% - 0

90 - 94% - 2

85 - 89% - 13

80 - 84% - 4

75 - 79% - 4

70 - 74% - 3

65 - 69% - 0

60 - 64% - 1

55 - 59% - 1

50 - 54% - 1

45 - 49% - 1

40 - 44% - 0

35 - 39% - 0

30 - 34% - 0

## Board Queries

95 - 100% - 0 (# of students)

90 - 94 % - 5

85 - 89% - 6

80 - ~~84%~~ 6675 - ~~79%~~ - 270 - 74% - ~~33~~65 - ~~69%~~ - 2260<sup>0</sup> 64% - 3

55 - 59% - 0

50 - 54% - 2

45 - 49% - 1

40 - 44% - 0

35 - 39% - 0

30 - 34% - 0

According to the balanced scorecard information, students showed great strength in the  
and struggled with the







45 - 49%: 6

40 - 44%: 1

35 - 39%: 0

30 - 34%: 0

25 - 29%: 1

According to the board query question results, students struggled most with select components and had success with .

The PDF entitled "S2017\_Ethics Legal" measures demonstrations of proficiency in areas such as business ethics and ethical reasoning, business or employment law, sustainability, and the social impact of business.

Students averaged 69% on the board query questions, with scores ranging from 100% to 38%.

Metrics were as follows:

#### Board Query Range

95 - 100%: 1 (# of students)

90 - 95%: 5

85 - 89%: 1

80 - 84%: 0

75 - 79%: 2

70 - 74%: 7

65 - 69%: 3

60 - 64%: 8

55 - 59%: 0

50 - 54%: 2

45 - 49%: 3

40 - 44%: 0

35 - 39%: 1

According to the board query question results, students struggled most with , and had success with and .

Attached Files

[F20](#) —

[AoLFullReport Miller Fall14](#)

[AoLFullReport Miller Spring15](#)



85 - 89% - 6

80 - 84% - 10

75 - 79% - 4

70 - 74% - 3

65 - 69% - 1

60 - 64% - 1

55 - 59% - 1

50 - 54% - 0

45 - 49% - 0

40 - 44% - 0

35 - 39% - 0

30 - 34% - 0

According to balanced scorecard information, students struggled with the Internal Business Process quadrant, and performed well in the Learning and Growth, and Customer quadrants. According to board query responses, students struggled most with the \_\_\_\_\_ and did well with \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

The PDF entitled "S2017\_Functional Knowledge\_Application" measures demonstrated proficiency in the functional areas of business such as finance, accounting, marketing, operations, and human resources, as well as the capacity to synthesize and apply this functional knowledge.

Students scored an average of 81% (up from 80% in S2065) on the balanced scorecard, which measures overall performance on the simulation \_\_\_\_\_.





- The capstone class was very helpful! However, the Professor is not. I would make the teachers have a standard way of presenting the class. Because this was online, having a week by week schedule of things to come was very helpful, but not always provided by every teacher.

12. What is the single-most outstanding aspect of the MBA program?

- The professors that teach in the MBA is the most outstanding aspect of the program. Their knowledge and real-life experience has proven invaluable in my personal and professional life.

- The professors! With only a few exceptions, the professors were absolutely extraordinary.

- That it could all be done online, at my pace in terms of class load

- The program management's flexibility and welcoming attitude

- Simulations

- Faculty. I took all of my classes online but I never felt like my professors didn't know me or were not willing to take time for me. Dr. Timmerman and Dr. Miller and Dr. Pharr were all excellent.

- simulated business challenges

- Teachers take an active role with students and are very approachable

- Flexibility of coursework

- Faculty and Administration

- The director of the program was helpful and provided great guidance as I mapped out my program.

- It was very convenient and the teachers were great

1. My MBA experience has strengthened my communication skills - XX/7

2. My MBA experience has strengthened my ability to analyze complex case material - xx/7

3. My MBA experience has broadened my understanding on the management function in business -xx/7

4. My MBA experience has strengthened my ability to respond to changing technology - xx/7

5. My MBA experience has strengthened my ability to make decisions after proper analysis - xx/7

6. As a result of my MBA experience, I believe that I will be a more competent manager - xx/7

7. As a result of my MBA experience, I believe that I can better handle complex ethical issues in business - xx/7

8. As a result of my MBA experience, I am more sensitive to the legal, social and political environments within which business operates - xx/7

9. As a result of my MBA experience, I will be better able to make a positive contribution to my future employer's business - xx/7

10. As a result of my MBA experience, I believe my job opportunities have been enhanced -xx/7

11. If you could change one thing about the MBA program, what would it be?

12. What is the single-most outstanding aspect of the MBA program?

Attached Files

[Exit Interviews F2014](#)

[F2015 MBA Studies Exit Interview - Google Forms](#)

[M2015 MBA Studies Exit Interview - Google Forms](#)

[Summary of Responses \(S15\)](#)

[S2016 MBA Exit Interview](#)