

TEC

Strategic Planning Process Focus Group Guide – Faculty

Name:

Campus Affiliation

Objectives

- There are three objectives we hope to accomplish in today's discussion. We want your perspectives on:
 1. the university's primary areas of strength;

the university's primary areas of existing and potential differentiation;

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3. your specific ideas as we form a bold vision for the university's future.

What does Tennessee Tech do really well—better than other institutions?

- Specifically, for students? Administrators/Staff? Faculty?

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TEC

- Do you believe Tech students and graduates are well positioned for success?
- During your time at Tech, have you seen a change in the identity and reputation of the university? Explain.

What do you see as the university's greatest opportunities (1-2) to become more distinctive, relevant and competitive?

Stunningbrook's first Tech-free year-end and this time about higher education broadly. How do you

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