

The following members of the council were present:

Dr. Thomas Payne

Dr. Jennifer Shank

Dr. Mike Gotcher

Dr. Darron Smith

Dr. Douglas Airhart

Dr. Troy Brachey

PROCEEDINGS

Approval of the Agenda

Dr. Darron Smith MOVED approval and Dr. Mike Gotcher SECONDED. APPROVED unanimously.

Approval of Minute from November 13, 2019

Dr. Jennifer Shank MOVED approval and Dr. Darron Smith SECONDED. APPROVED unanimously

Changes in Admission for Master of Professional Studies

Dean Gotcher stated that this change would align the MPS program with other TTU graduate degree programs, it would address the needs of International students, as well as expedite and allow flexibility in the admission process. After minimal discussion, Dr. Jennifer Shank MOVED approval and Dr. Lori Maxwell SECONDED. APPROVED unanimously.

Addition of new minor in the Communication department- Event Planning, Promotion and Management

Dean Gotcher stated that this minor complements the public relations and corporate communication curricula and will prepare students to take leadership roles in event planning, promotion and management for a variety of organizational settings, both for profit and non-profit. This growing field provides professional opportunities in conventions, meetings, special events, fundraising, tourism, hospitality, political campaigns, etc. Industry would benefit from a well-trained professional pool with skills in how to prepare for, promote and carryout events. Students will have the opportunity to gain hands-on experience working with professionals in this dynamic field. After minimal discussion, Dr. Tom Payne MOVED approval and Dr. Jennifer Shank SECONDED. APPROVED unanimously.

Revision of Academic Council Procedures (Information Only)

Dr. Linda Null shared updates with the Council, stating that assigned group is still revising the procedures, in coordination with members of the Administrative Council to ensure consistency.